



BRING THE HEAT

SUBMISSIONS DUE:

September 21, 2017

4:00pm–8:00pm

DROP-OFF LOCATION:

Gateway Film Center

1550 North High Street
Columbus, OH 43201

Creative Best is an annual competition held by Columbus Society of Communicating Arts. Submit samples of your hottest work from the past year, and help us recognize that hard-won creative best.

HOW TO ENTER

01 Select your entry.

It's time to bring the heat—select your hottest work that will set the competition ablaze. Make sure it was produced after **September 15, 2016**.

02 Fill out an entry form.

Fill out an entry form and make a copy of it.

03 Place your entry in an envelope.

Each entry goes in an envelope (or box for larger work). Just make sure to keep each entry separate if you have multiple submissions.

04 Attach the entry form to the envelope.

Attached the entry form to the outside of the envelope or box. Repeat steps 1–4 for each entry.

05 Fill out a master form.

Fill out one master registration form. It lists all your entries and fees. Attach the second copy of your entry form(s) to it.

06 Drop off your entries.

Bring all your entry envelopes, along with your master registration form (with attached entry forms) to the Creative Best Call for Entries on September 21, 2017.

ENTRY FEES

Professionals:

Members

Single entry.....	\$50
Campaign entry.....	\$55

Non-members

Single entry.....	\$60
Campaign entry.....	\$65

Students:

Student members

Single entry.....	\$10
Campaign entry.....	\$15

Student non-members

Single entry.....	\$15
Campaign entry.....	\$20

FAQ

Who can enter?

CSCA members and non-members living within 75 miles of Columbus, Ohio. Students living within the state of Ohio may enter their student work completed within an accredited arts, design, business, or communication curriculum.

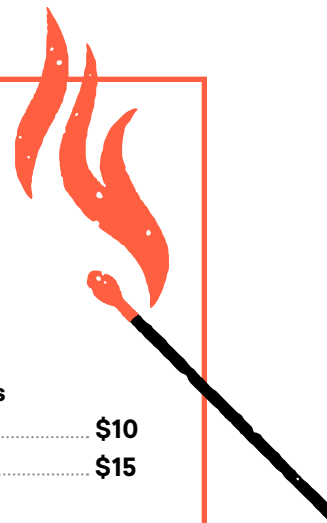
How do I turn it in?

Bring your work, with entry forms and payment, to the Gateway Film Center on **Thursday, September 21st between 4:00pm and 8:00pm**. After this time, no entries will be accepted.

What do I get?

Creative Best winners will be recognized with an award and featured in our annual awards book, distributed to all attendees at our celebration on November 16, 2017.

Entries from past Creative Best competitions will be disqualified without consideration or refund.



CATEGORIES

Ads & Promotion

AD

EXAMPLES Advertisements for consumer and trade publications, direct mail, sales kits, billboards, transit ads, vehicle wraps, radio advertising, social media and digital ads.

FORMATS Printed samples, photographic prints, URLs.

Environmental

EN

EXAMPLES Interior design, exterior design, booths for exhibitions and trade shows, wall graphics, signage and way-finding systems, other large-scale dimensional space design.

FORMATS Rendered prints, photographic prints.

Identity

ID

EXAMPLES Logos, logo systems, identity launch collateral.

→ *A set of coordinating letterhead, business card, and envelope is considered a single entry, not a campaign.*

FORMATS Printed samples.

Illustration

IL

EXAMPLES Illustration or iconography for print, packaging, digital, web applications, spot editorial and books, illustrated poster design.

FORMATS Printed samples, photographic prints, tear sheets.

Interactive

IN

EXAMPLES Websites and microsites, apps and extensions, digital games, digital publishing, interactive installations (kiosks, trade show displays, and museum exhibits).

FORMATS URLs to websites or app store pages.

Motion Design

MD

EXAMPLES Motion graphics, kinetic typography and iconography, opening sequences, trailers, educational pieces, demo reels.

FORMATS DVD, CD, or USB drive, (video, or series of related videos, with total runtime not to exceed 3 minutes).

Packaging

PA

EXAMPLES Graphics and labels, consumer goods packaging, packaging for promotional pieces, other three-dimensional objects.

FORMATS Physical samples, photographic or rendered prints, flat art samples.

Print Artistic

PRA

EXAMPLES Art posters, book covers and jackets, editorial (covers and spreads), cards, invitations and announcements, self-promotions, menus and restaurant collateral, printed apparel.

FORMATS Printed samples.

Print Commercial

PRC

EXAMPLES Annual reports, guidelines (identity, style, strategy), booklets and brochures (institutions, corporations, social responsibility), miscellaneous company literature (conference literature, announcements, invitations).

FORMATS Printed samples.

CATEGORIES

Photography

PH

EXAMPLES Photographs for ads and print, editorial or photographic series, photo retouching.

FORMATS Printed samples, photographic prints.

Video

VI

EXAMPLES Promotional videos, television ads, educational videos, trailers, demo reels, animated films.

FORMATS DVD, CD, or USB drive, (video, or series of related videos, with total runtime not to exceed 3 minutes).

Writing

WR

EXAMPLES Sales and promotional materials, website content, case studies and white papers.

FORMATS Printed samples, URLs, white papers.

Campaign

CA

EXAMPLES A set of three or more related pieces from one or more other categories.

FORMATS Follow the format requirements specific to each piece in your campaign.

Student

ST

EXAMPLES Work from any other category, created by a student as part of an accredited arts, design, business, or communications curriculum. The best of show in the student category will also receive a scholarship on behalf of CSCA.

→ *Any project created by a student outside of an accredited class must be entered as professional work.*

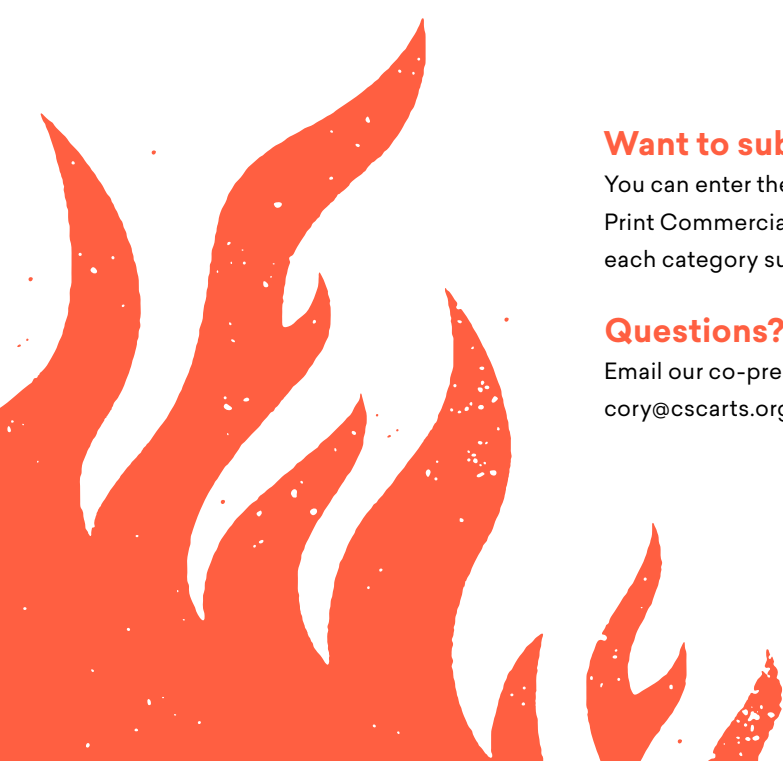
FORMATS Follow the format requirements specific to the category of your piece.

Want to submit the same piece to multiple categories?

You can enter the same piece into multiple categories (for example: Writing and Print Commercial), provided that you pay the entry fee and submit the piece for each category submission.

Questions?

Email our co-presidents for more information:
cory@cscarts.org | kate@cscarts.org



ENTRY FORM

Each entry requires 2 copies of this form.

Attach one to the outside of the envelope containing your entry.
Attach the other to your master form.

STEP 1

Your entry:

Entry title

Entrant (INDIVIDUAL OR COMPANY)

Category code (EXAMPLE: AD, CA, MD, ST)

Student? Fill this out too:

Please note: all student work should be submitted under the student category code "ST" regardless of medium.

Assignment

School

Instructor

STEP 2

Who worked on it?

Include names and roles. Examples: client, creative director, designer, photographer, illustrator, writer, developer, printer, etc.

STEP 3

Project description:

Provide a brief description of your project. What need or challenge was solved by this work? What was unique or different?

